



## **CHARTING THE FUTURE IN BUSINESS AT GLOBAL ENTREPOLIS @ SINGAPORE 2010**

***This year's summit will be the key platform for business trend-spotting and connectivity – where top business leaders and thinkers provide Asian perspectives on global trends***

**Singapore, 31 August 2010** – Coming out of the worst global recession since the Great Depression, Asia has propelled itself to the frontlines of recovery while Singapore is projected to emerge as Asia's fastest-growing economy this year. While enjoying a semblance of stability, Asia's main challenge is to stay on top of the game. This is the thrust of Global Entrepolis @ Singapore (GES) 2010, with the theme "Global Trends, Asian Insights" as the common thread across this year's summit.

Remaining true to the GES spirit of bringing together top thinkers, business leaders, entrepreneurs and policy makers from the region, GES Summit 2010 will be the key platform to discuss and gain insights into global trends, with a distinctive Asian perspective. Driving the programme will be a common purpose towards business trend-spotting and connectivity, all contributing towards maintaining Asia's pole position in global economy.

Presented by the Singapore Business Federation (SBF) and the Singapore Economic Development Board (EDB), organised by SBF-PICO Events, the GES Summit 2010 will be held from **6 to 8 October at Raffles City Convention Centre**. Senior Minister and Coordinating Minister for National Security, Singapore, Prof S Jayakumar, will be opening the Summit.

Now into its seventh year, GES Summit 2010 continues to put together a programme with a stellar line-up of top businessmen and policy makers, including:

- HE Dr Cham Prasidh, Senior Minister & Minister of Commerce, Kingdom of Cambodia
- HE Dr Mari Elka Pangestu, Minister of Trade, Republic of Indonesia
- HE Dato' Sri Mustapa bin Mohamed, Minister of International Trade and Industry, Malaysia



- Mr Sam Pitroda, Advisor to the Prime Minister of India on Public Information Infrastructure and Innovations
- Dr Fereidun Fesharaki, Chairman, FACTS Global Energy and Member of the Board, Dubai Mercantile Exchange
- Mr Jeffrey Rayport, Founder and Chairman, Marketspace LLC
- Mr Dang Thanh Tam, Chairman, Saigon Invest Group
- Madam Dang Thi Hoang Yen, Chairwomen and CEO, Tan Tao Group
- Mr Lim Ming Yan, CEO, The Ascott and Deputy Chairman, Capitaland China Executive Committee

GES Summit 2010 will also tap on the perspectives of business leaders for their insights, innovative strategies and best practices, including presentations by companies such as Deloitte Centre for the Edge, LVMH Group, Kraft Foods, Unilever, Mary Kay, Saigon Invest Group, Frost & Sullivan and VinaCapital.

Said Mr Teng Theng Dar, CEO of SBF, "We are excited to be able to build upon the past successes of GES and continue to attract top speakers, from thought leaders to business leaders, to come to GES and share new insights and business trends with our delegates. As a gateway to the region, Singapore has played a key role in translating global issues to provide an Asian perspective. SBF recognises how this is vital to business decision making and contributes towards future-proofing businesses."

GES Summit 2010 will also be kicking off this year's summit with the announcement of the launch of Singapore's Sustainability Awards 2011 at the GES Opening Reception. The award, organised by SBF, will recognise outstanding organisations which have demonstrated exemplary leadership in embracing the sustainable development ethos and best practices in its business processes and operations.

This year's GES Gala Dinner & Awards Night will present the Leader's Dialogue with the Senior Minister and Minister of Commerce, Kingdom of Cambodia, HE Dr Cham Prasidh, who will speak on the strengths and opportunities in one of the most promising emerging economies.



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GES will also celebrate business excellence as it presents the 2010 Frost & Sullivan's Growth Innovation and Leadership (GIL) Awards. These global Awards are presented to deserving recipients in Asia Pacific whose best practices are noteworthy in the international arena.

For more information on the conference, please contact the following media representatives.

For registration, please visit [www.globalentrepolis.com](http://www.globalentrepolis.com)

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### **About Global Entrepolis @ Singapore**

Global Entrepolis @ Singapore (GES) is a premiere business leaders' convention held annually to encourage enterprise, innovation and technology. GES is a meeting ground of the world's finest enterprising minds and an international showcase of leading edge technologies and innovations. Over the years, it has attracted more than 10,000 participants from more than 60 countries.

GES 2009 hosted the APEC SME Summit 2009 and Forbes Asia "Best under a Billion" Awards Night, in addition to various Country Business Forums and business networking activities for the gathering of local and foreign delegates. It was held from 11 to 12 November 2009 at Raffles City Convention Centre, Singapore during the APEC week.

GES is presented by the Singapore Economic Development Board and Singapore Business Federation.

For more information please visit [www.globalentrepolis.com](http://www.globalentrepolis.com)



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### **About Singapore Business Federation**

As the apex business chamber, the Singapore Business Federation (SBF) champions the interests of the business community in Singapore, in trade, investment and industrial relations. Nationally, SBF acts as the bridge between the government and businesses in Singapore to create a conducive business environment. Internationally, SBF represents the business community in bilateral, regional, and multilateral fora for the purpose of trade expansion and business networking.

For more information, please visit [www.sbf.org.sg](http://www.sbf.org.sg)

### **About the Singapore Economic Development Board**

The Economic Development Board (EDB) is the lead government agency for planning and executing strategies to enhance Singapore's position as a global business centre and grow the Singapore economy. We dream, design and deliver solutions that create value for investors and companies in Singapore. In so doing, we generate economic opportunities and jobs for the people of Singapore; and help shape Singapore's economic future.

'Host to Home' articulates how EDB is sharpening its economic development strategies to position Singapore for the future. It is about extending Singapore's value proposition to businesses not just in helping them improve their bottom line, but also in helping them grow their top line. EDB plans to build on existing strengths and add new layers of capabilities to enable Singapore to become a 'Home for Business', a 'Home for Innovation' and a 'Home for Talent'.

For more information on how EDB can help your business, please visit [www.sedb.com](http://www.sedb.com)